



The **A3G Salute to Valor** will bring shooters together from around the country in a unique 3-Gun format for the sole purpose of supporting Veterans' charities. The primary goal will be to benefit six specific charities, but we will also happily welcome any qualifying Veterans' organizations to join us and share information about their specific missions. Match proceeds will go directly to organizations with 501(c) 3 status, so all donations (sponsorships, service and merchandise donations, and match fees) are tax deductible to the full extent allowable by law.

The **A3G Salute to Valor** will be broken down into four 3-stage "Segments" that will be measured and scored individually. The segments will be Pistol, Rifle, Shotgun, and 3-Gun, governed by the 3*Gun Nation Practical Division ruleset. 1st, 2nd and 3rd winners will be awarded for each segment, and overall, yielding 15 opportunities for shooters to earn a 1st, 2nd or 3rd placement.

- 180 shooters will form 12 squads, broken down to 6 teams of 2 squads, with each team representing one charity. The winning team's charity will receive 20% of the money raised, with the other 5 charities receiving an equal share of the remaining fund pool.
- The fund pool will be raised through match fees, cash donations, sponsor merchandise donations which will be auctioned at pre-event online auctions, event day raffles, and merchandise sales. As this is a charity match, all merchandise donations will be auctioned, raffled, or otherwise converted to cash. While there will not be a traditional prize table, there will be trophies for the segments, and all shooters will receive a shooter packet for their participation.

The **2015 A3G Salute to Valor** is being hosted by Atlanta 3 Gun and will be held Nov. 13-15 2015 at South River Gun Club in Covington, GA. Registration will open via www.atlanta3gun.com at noon on July 4th.

The charities that we intend to support through the first annual **A3G Salute to Valor** are:

- **The Special Operations Warrior Foundation**
- **The Unit Scholarship Fund***
- **The Lone Survivor Foundation**
- **The Shepherd Center***
- **F7 Group: Operation Engaging Vision**
- **Warriors in the Workplace**

Match Presenting Sponsor No Longer Available	\$15,000 Match title Sponsorship includes company name/logo on all awards. Company name/logo on welcome banner and high-traffic areas on match grounds. Prominent logo and brand exposure on match website, social media and feature article in match book. Table space in vendor area. 10 guaranteed unpaid match slot reservations.
Valor Sponsors 5 Remaining	\$9,000 Prominent branding on all social media pages and match website, a full page ad in match program, and banners hung in high-traffic locations on match grounds. Will be recognized in any published articles/advertisements and as a VIP guest during the match banquet. Table space in vendor area. 5 guaranteed unpaid match slot reservations.
Segment Sponsors 3 Remaining	\$6,000 Each Segment Sponsor - Pistol, Rifle, Shotgun, 3-Gun - may place up to 2 banners on all 3 stages within your segment. Company name/logo will be featured on awards for sponsored segment and all stage diagrams. Will receive a half-page ad in the match program. Prominent branding and links on match website and social media page. Table space in vendor area. 3 guaranteed unpaid match slot reservations.
Stage Sponsors 10 Remaining	\$1,800 Logo on stage diagram and in the match program. Up to 3 banners on the stage. Branding and links on Match website and social media page. ½ page ad in match program. One table in vendor area. 1 guaranteed unpaid match slot reservation.
Donor Sponsors	\$600 Banner in central Vendor Area. Company logo and link on Match website. ¼ page ad in match program. One display table/booth in vendor area.
Charity Information Tables	No Charge Any legitimate, verifiable 501(c) 3 Veterans Charity is welcome to participate with a table or area as space permits.

As the goal of this event is to both raise funds for these 6 charities and increase awareness regarding the challenges facing our nation's Veterans, cash sponsorships are preferred. However, we will gratefully accept sponsorships in the form of merchandise or services. Our intent is to make this the best event it can be and we are honored that you would consider contributing to its success.

**Pending charitable support agreements*



A3G SALUTE TO VALOR

2015 SPONSORSHIP APPLICATION

Company/Organization Name: _____

Authorized Representative: _____

Phone: _____ Email: _____

Address: _____

<input type="checkbox"/>	Valor Sponsor	Our sponsorship will consist of:
<input type="checkbox"/>	Segment Sponsor	Our sponsorship will consist of:
<input type="checkbox"/>	Stage Sponsor	Our sponsorship will consist of:
<input type="checkbox"/>	Donor Sponsor	Our sponsorship will consist of:
<input type="checkbox"/>	Charity Organization	Our desired involvement is:
<input type="checkbox"/>	Volunteers/Other	Please specify:

By submitting this application, we agree to comply with the following:

- Provide **A3G Salute to Valor** with company/organization logo in digital format for use in publications, social media marketing, and online advertising, etc.
- Provide banners to be displayed during the event (if you do not have banners, your logo will be included on "sponsor banners" to be created by **A3G Salute to Valor** staff).
- Deliver any sponsorship items (merchandise, shooter gifts, and cash donations) no later than 1 September 2015.
- Submit vendor area space requirements or special accommodation requests no later than 1 September 2015
- Share **A3G Salute to Valor** match information via appropriate online/social media outlets (i.e. company websites/Facebook/Instagram accounts).

All sponsors will receive additional detailed information upon application acceptance.

Applications and any questions should be submitted to Match Director:

Jordan Blake (719)200-5583 Jordan@atlanta3gun.com

Authorized Representative Signature: _____ Date: _____

Merchandise/donations should be shipped to: **A3G Salute to Valor • 145 Shadow Springs Dr. • Alpharetta, GA 30022**

All checks should be made payable to: A3G SALUTE TO VALOR